



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT, INTEGRAL UNIVERSITY

Date: 19th February, 2022

Ref. No. – IU/DCBM/2021/46

Notice

All the Faculty Members and Students are hereby informed that **Department of Commerce and Business Management, Faculty of Commerce and Management, Integral University** is organizing **Guest Lecture on “9 Strategies for setting Goals”** on **21st February 2022**.

The strategic planning results in greater clarity, confidence, and productivity. Strategic planning will help to define the direction in which a person should move ahead in life to achieve his goals, and it aids in establishing realistic objectives that are in line with the vision and mission charted out for it. A strategic plan offers a much-needed foundation from which an individual or organization can grow and evaluate its success.

All the Faculty members and students are required to attend the session at 10th am.

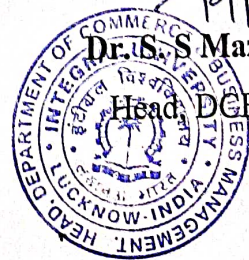
Venue: Departmental Seminar Hall

Timing: 10:00 am onwards

Prof. A. K. Saxena
19/2/2022

Prof. A. K. Saxena

Dean, FCM



Dr. S. S. Mazhar
19/02/2022

Head, DCBM

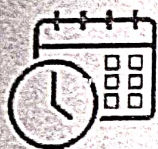


**INTEGRAL
UNIVERSITY**
LUCKNOW (INDIA)

AMP

**ASSOCIATION OF
MUSLIM PROFESSIONALS**
STIVING FOR PEACE AND PROGRESS

Faculty of Commerce & Management
in Collaboration with
Association of Muslim Professionals
organizes
Guest Lecture
on
"9 STRATEGIES FOR SETTING GOALS"



DATE: 21 FEBRUARY, 2022

TIMINGS: 10:00AM (IST)



MR. FEROZE MOHAMED ARIF
SR. DIRECTOR, PRODUCT
DEVELOPMENT & OPERATIONS
AURITAS, LLC
FLORIDA, USA



VENUE: DEPARTMENT SEMINAR HALL, BNLT BUILDING

Prof. A.K. Saxena

Dean, FCM

Co-ordinator:

Dr. Farhina Sardar Khan

Dr. S.S. Mazhar

Head, DCBM

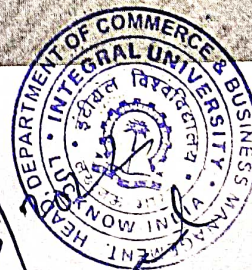
Moderator:

Ms. Nazia Akhlaq

Student co-ordinator:

Chowdhery Safi Waris

(+91 9670902690)





A Report on
Guest Lecture
"9 STRATEGIES FOR SETTING GOAL"
21st February 2022

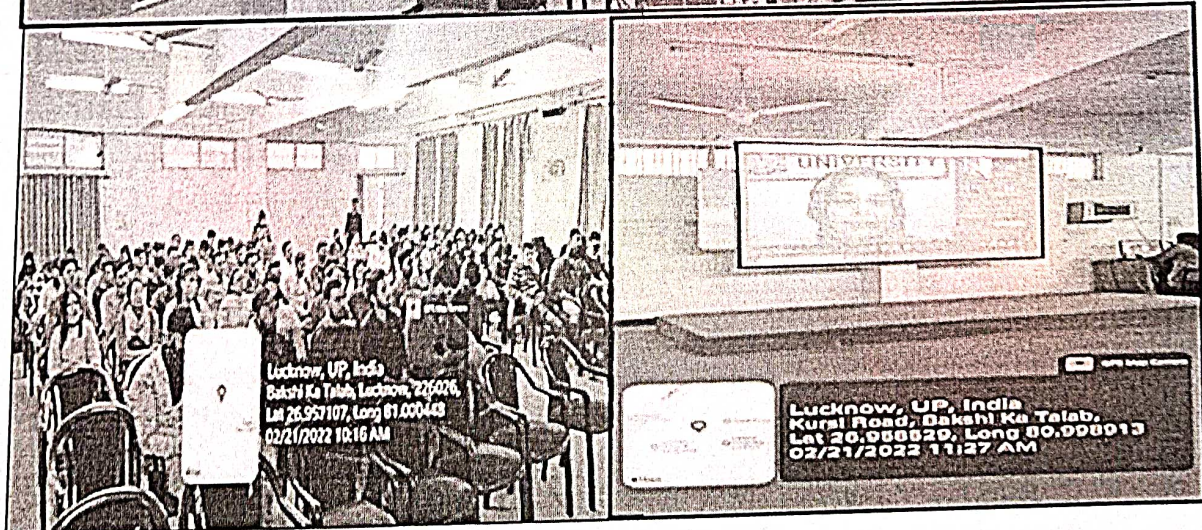
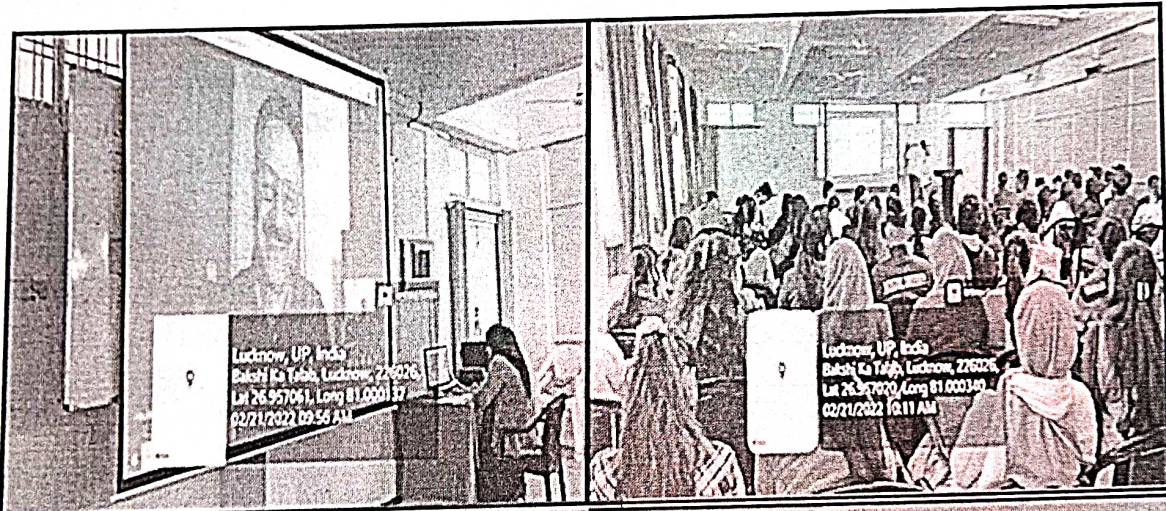
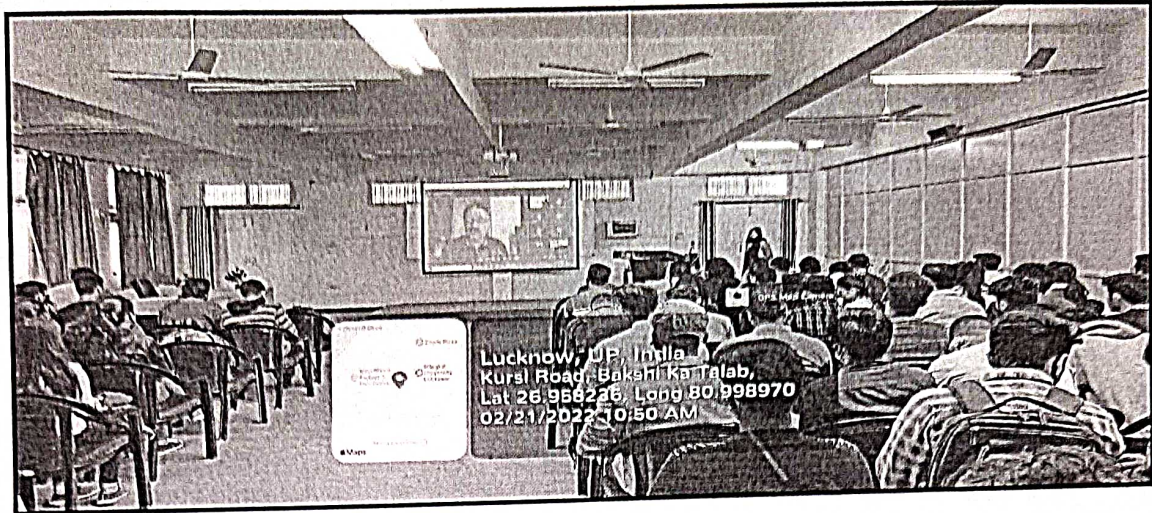
Department of Commerce and Management organized a Guest Lecture on "9 Strategies for Setting Goals" in Collaboration with the Association of Muslim Professionals (AMP) on 21st February 2022 through virtual platform (Google Meet) under the guidance of Prof. A .K. Saxena, Dean, FCM and Dr. S. S. Mazhar, Head, DCBM. The speaker was Mr. Feroze Mohammed Arif Sr. Director, Product Development & Operations Auritas LLC Florida, and USA. The speaker discussed the 9 strategies for setting goal. He explained the effective goal setting tips on how to achieve life goals. He advised the participants to adopt the following strategies:

- To have SMART goals.
- Write them down.
- Make your goals visible.
- Break it down.
- Develop a plan.
- Take action.
- Keep perspective.
- Identify potential

The objective of the program was to motivate the students to achieve goals in life, the speaker highlighted the importance of setting goals for achieving objectives in life, especially for students. He said that goal setting is important because it helps to inspire and motivate you. A well-planned goal will increase your willingness to succeed. By establishing the importance of goals in your life, you can give yourself a concrete destination to your journey. And when you have set a destination, your focus naturally snowballs into motivation and you can march forth without second thoughts. The Lecture was coordinated by Dr.Farhina S.Khan and it was moderated by Ms.Nazia Akhlaq. More than 100 students participated in the lecture.



PHOTOGRAPHS OF THE GUEST LECTURE AT DEPARTMENT SEMINAR HALL



The lecture was concluded with a vote of thanks presented by Dr.Farhina S.Khan





Department of Commerce & Business Management
Faculty of Commerce and Management, Integral University
In collaboration with
Association of Muslim Professionals (AMP)

Guest Lecture
"9 Strategies for Setting Goals" by Mr. Feroze Mohamed Arif

Date: 21.02.2022

S. No.	Name of Participants	Mobile	Email	Course & Year	Signature
1	Zameer Husain	7392071391		3rd year BBA	Zameer
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3	Wabim Reza	7261817586	wabim@student.iul.ac.in	BBA 4th year	Wabim Reza
4	Ilma Akmal	7985832117		BBA 2 year	Ilma
5	Mansoorul Hasan	7275435158		"	Mansoor
6	Fiza Hussain	7355973198		"	Fiza
7	Wasam Bin Israrullah	8976056005		BBA 4 year	Wasam
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12	Pallavi Pratikam	7309837123		B.Com 2 year	Pallavi
13	Varisha Khanna	8115176800		B.Com 2 year	Varisha
14	Shalini Verma	6392802232		B.Com 2 year	Shalini
15	Shivangi Srivastava	6306998566		B.Com 2 year	Shivangi
16	Ishika Gupta	9936397626		B.Com 3rd year	Ishika
17	Sandhya Yadav	9305114852		B.Com 3rd year	Sandhya
18	Sonal Upadhaya	7398213538		B.Com 3rd year	Sonal
19	Vaishali Singh	87457975850		B.Com 3rd year	Vaishali
20	Vatsal	6306408333		B.Com 3rd year	Vatsal
21	Sharmeen	7565064336		B.Com 3rd year	Sharmeen
22	Tasneem Fatma	7398130786		B.Com 3rd year	Tasneem
23	Usman Khan	8429808692		B.Com 3rd year	Usman
24	Urooj Khan	9305292815		B.Com 3rd year	Urooj
25	Sneha Chauhan	8104097944		B.Com 3rd year	Sneha
26	Shivani Singh	8707057171		B.Com 3rd year	Shivani
27	Mohd Hasan Akbari	9369722404		B.Com 2nd year	Mohd Hasan
28	Arpit Kumar Singh	9696513066		B.Com 2nd year	Arpit
29	Mohd Nabeel Ashraf	8005191935		B.Com 2nd year	Mohd Nabeel
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remshaaziz02@gmail.com BBA-3femels

35	Himanshu Yandley	2000101957 / BBA 2nd Year	Himanshu
36	AHF AZ KHAN	2000102222 / BBA 2nd yr	Ayaz Khan
37	Sameer Siddiqui	2000101409 / BBA 2nd Yr	Sameer Siddiqui
38	M.D. Raza	2000101464 / BBA 2nd yr	M.D. Raza
39	Abdul Vahid Khan	2000101366 " " "	Abdul Vahid Khan
40	Abdul Hafeez Muzaffar	2000102812 B.Com " "	Abdul Hafeez
41	Digvijay Singh	2000101454 BBA 2nd Year	Digvijay
42	Abhishek Tripathi	2000102247 BBA 2nd Year	Abhishek
43	Ankit Nishad	2000101006 BBA 2nd year	Ankit
44	Faisal Ahmed	2000101443 MBA 2nd year	Faisal
45	Aysha Khan	2000101175 BBA 2nd year	Aysha
46	Heera	2000100377 BBA 2nd year	Heera
47	Mirza Aman Beg	2000100346 BBA 2nd year	Mirza
48	Aaliya	2000102789 BBA 2nd year	Aaliya
49	Akanksha Yadav	2000100319 BBA 2nd year	Akanksha
50	Ansha Ziya	2000101107 BBA 2nd year	Ansha
51	Exam Ansare	2000101816 BBA 2nd year	Exam
52	Mohammed Zaid	1900100690 B.Com 3rd Year	Mohammed Zaid
53	Mohammed Tauseef Raza	1900101471 B.Com 3rd year	Mohammed Tauseef Raza
54	Mursain Abdullah	1900100637 B.COM 3rd yr	Mursain Abdullah
55	AMMAR HUSAIN	1900100019 / B.Com (Hons)	Ammar Hussain
56	ASIF SAKLEN	1900103121 / B.Com (Hons)	Asif
57	Ankit Gupta	1900102083 / B.Com (Hons)	Ankit
58	Irshad Aalam	1900102147 / BBA	Irshad
59	Mohd Danish Khan	1900101656 BBA	Mohd Danish Khan
60	Mohd Arshad	1900104180 BBA	Mohd Arshad
61	MOHD. ALSIFAT	1900101169 BBA 3rd yr.	Mohd. Alsifat
62	Amaan Ali	1900103718 BBA 3rd year	Amaan Ali
63	Ayan Ahmad	1900103742 BBA 3rd year	Ayan
64	Akshay Srivastava	1900104291 BBA 3rd year	Akshay
65	Nazir Hussain	1900101061 B.COM 3rd yr	Nazir Hussain
66	Raveendra Kumar	1900103229 B.com 3rd year	Raveendra Kumar
67	Mohd Dikshad	1900103374 B.com 3rd year	Mohd Dikshad
68	Sayeed Mohd Dikshad	1900101873 B.com " "	Sayeed Mohd Dikshad
69	Shubham	1900102886 B.Com 3 year	Shubham
70	Ummal Waza	1900102610 B.com 3 year	Ummal Waza
71	Shai Fadi	1900100813 B.com 3 year	Shai Fadi
72	Osama Khalid	1900101613 B.Com 3 year	Osama Khalid
73	Hansh Kumar	1900101898 B.com 3 year	Hansh Kumar
74	Aman Imam	1900101202 B.Com 3 year	Aman Imam
75	Aisha Mijabi	1900101196 B.com 3 year	Aisha
76	Anjali Singh	1900101291 B.com 3 year	Anjali
77	Hiba Irfan	1900101200 B.com 3 yr	Hiba
78	Teeshan Ahmad	1900101616 B.com 3 year	Teeshan
79	Hassan Mijabi	1900102616 B.com 3 yr	Hassan
80	Anasuddin	B.com 3 year	Anas
81	Mohd. Inteshad	B.com 3 year	Inteshad



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99	Ahmed Farhan Nair	8658224694	B.Com 2 nd year - (A)
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105	Chanda Kumari	chanda.k@student.iul.ac.in	B.Com 3 rd yr (B)
106	Ayushi Kumari	Kayushi@student.iul.ac.in	B.Com 3 rd year (B)
107	Priya Keshari	priyake@student.iul.ac.in	B.Com 3 rd year (C)
108	Ayush Verma	Ayushv@student.iul.ac.in	B.Com 3 rd year (A)
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